



Press Release

31st October 2019 – Vancouver Canada – **Bluestream Database Software Corp.** – a provider of DITA-enabled Component Content Management System (CCMS) solutions – are pleased to announce the launch of a new Partnership between **Bluestream** and **Adobe Inc.** alongside the launch of a new 'Direct Connector' for **Adobe FrameMaker (2019 release)** and **Bluestream XDocs CCMS** developed by strategic partner **InfoParse**.

This new customizable connector supports direct integration with the **XDocs DITA CCMS** from within **Adobe FrameMaker (2019 release)** via drop down menus and makes use of FrameMaker's native DITA application that ships with **FrameMaker (2019 release)**.

Nenad Furtula, Partner and VP of Sales and Marketing at Bluestream says, *"Our relationship with Adobe has always been close and we expect this new partnership to further cement that. The new connector will enable the thousands of Adobe FrameMaker users spread all over the world to leverage the power of the easiest to deploy enterprise class DITA CCMS on the market. This in turn will bring them much greater control over their content; whether they are part of a large international team of distributed authors or at small single site."*

Stefan Gentz, Senior Worldwide Evangelist, Technical Communication at Adobe says *"Bluestream are very respected within the DITA XML space and have a diverse global customer base. The addition of the Adobe FrameMaker Connector creates new opportunities for our FrameMaker Users."*

Tetsuya Sekine, DITA Content Engineer & President at InfoParse, Inc. says *"FrameMaker has always been technical communicators' DeFacto tool, especially in manufacturing. It provides a customizable structured content development environment for both editing & publishing in Japan. We wanted to connect that intelligent platform to XDocs CCMS as native connector so that the users can use their favorite tools, connecting the Authoring directly into the CCMS"*

About Bluestream

Bluestream provide the **XDocs CCMS**, a DITA-based Component Content Management System (CCMS) - the leading single vendor solution for organizations looking to improve and enhance their information workflow. With a unique rapid to deploy methodology coupled with unrivaled functionality, Bluestream are inspiring teams of authors to create powerful user-focused content that can be flexibly delivered to any device or platform.

Bluestream customers range from Fortune 100 organizations seeking complex cross-departmental documentation solutions to small businesses containing single author teams.

Bluestream has been in business since 1997 and has customers in many verticals, among them software, oil and gas, health care, military, manufacturing, and finance.

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About InfoParse

InfoParse is a dynamic consulting company in Tokyo, founded by seasoned XML expert Tetsuya Sekine, focusing on end-to end DITA Enabled Intelligent Content Solutions and its Information eXperiences Optimization. To maximize the consulting services InfoParse is offering, the company provides technical support services for software, CCMS implementation services, and trainings & workshops for DITA enabled tools and information development

About Adobe

Adobe has been a leading player within Technical Communications since the purchase of Frame Technologies back in 1995. Alongside the Creative Suite and Adobe's other products FrameMaker stands out as the preferred authoring tool for technical documentation.